

The Conference



UX Cambridge is a hands-on, practical User Experience and Design conference for the software, web, and mobile community.

Returning for its 7th year, UX Cambridge 2017 will allow participants to connect and learn from their peers and leaders in the industry.

They will leave with new ideas and skills to improve user experiences, an increased professional network, and memories of many useful conversations.

Our Venue



**McGrath Centre
St. Catharine's College,
Cambridge, UK**
www.caths.cam.ac.uk

The McGrath Centre is a modern, multi-purpose building that is the ideal setting for the social and learning opportunities available at the conference. The Centre was opened in June 2013.

Our Participants



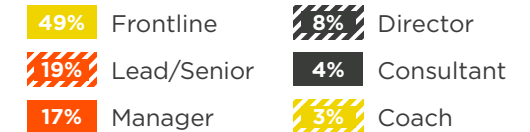
We are aiming to attract 175+ professionals.

UX Cambridge sold out in both 2016 and 2017. It is aimed at practising designers, specialists, creative directors, managers, consultants, and other decision-makers. We're expecting at least 175 participants from all over the globe with the majority attracted from the East of England, UK.

Job Roles Represented



UX Cambridge attracts participants in the following roles:



What our participants say

We aim to provide valuable experiences for everyone who participates in one of our events. Here's what people say:

"A conference to share user experience that is a user experience in itself."

Riccardo Taffarello
Senior UX Designer

"Great talks, good topics, nice people. Useful things to learn and not only for designers."

Ariana Hlavaty
Software Engineer

"UX Cambridge 2016 and my current work situation is like a perfect marriage but still I will get a divorce and go for UX Cambridge 2017 in a year."

Jonas Kittel
Team Lead

	Social Evening 1 AVAILABLE	Bronze ∞ AVAILABLE	Silver LIMITED AVAILABILITY	Gold LIMITED AVAILABILITY	Platinum 1 AVAILABLE
Package Price (Excl. VAT)	FROM £700	£500	£1500	£2500	£4000
Website Home page	Logo	Logo	Logo	Logo & link	Logo & link
Website Sponsor Page	Logo & link	Logo & link	• Logo & link • 150 word bio	• Logo & link • 200 word bio	• Logo & link • 250 word bio • PDF link
Tweet outs (Minimum)	4	4	6	8	10
Participant Booklet	Logo on sponsor & social page	Logo on sponsor page	Logo on sponsor page	• Logo on sponsor page • Full page ad	• Logo on sponsor page • Full page ad
Participant Pack Inserts	1	1	1	1	2 (or e.g. t-shirts etc)
Opening & Closing Remarks	Logo on slide	Logo on slide	Logo on slide	• Logo on slide • Verbal thanks	• Logo on slide • Verbal thanks
Discount Off Subsequent Tickets	15%	15%	20%	25%	30%
Exhibition Space	Banner at social evening	-	2m x 1m space	2m x 1m space	• 2m x 1m space • Banner at social evening
Participant List (Includes emails where available)	✓	-	✓	✓	✓
Tickets Included	-	-	2	3	5
Speaking Slot	2 min welcome/intro at social evening	-	-	45 minutes	60 minutes
Personnel Tickets (No access to sessions)	-	-	-	1	2
Social Event Giveaways (Optional)	✓	-	-	-	✓

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please get in touch. Your primary contact is Jenna Wass - jenna@software-acumen.com, supported by Jemma and Cara.

Social Evening Sponsorship:
Add this to any package for **£500**. This will subsidise the refreshments available and you receive all the additional benefits of that package. If you have a bigger budget then we can do more to delight.

Add Delight: Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events.

For example you could be thinking about offering:

- a constructive activity like a LEGO™ build,
- giveaways like pens, cups, t-shirts etc
- social activities like a photo booth, LEGO™ firewalk, graffiti-ing t-shirts or a social photo wall with polaroid cameras.

We are always interested in adding something that will get people talking and make their experience truly memorable.

We are also always happy to make sponsors' giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

Noteworthy: We would like all potential sponsors to know that we will be finalising the programme in **May**.

If you would like a package including a session we will need to confirm your session details by **14 April 2017**.

Tickets: Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

Lanyards/Bags: We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Next Steps: If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:

Get in touch:

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You can also:
Contact our hotline on **01223 900 107**
Visit our website uxcambridge.net
Or tweet us @UXCambridge